Wisconsin Grocers Association, Inc.

Total Lobbying Effort

Total Lobbying Expenditures

2011	2011	2012	2012	Total
January - June	July - December	January - June	July - December	
\$32,348.35	\$37,766.70	\$33,360.10	\$14,520.18	\$117,995.33

Total Hours Communicating

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
68.75	65.00	53.75	34.25	221.75

Total Hours Other

2011	2011	2012	2012	Total
January - June	July - December	January - June	July - December	
383.50	343.10	348.25	112.50	1187.35

Hours Lobbied on Each Matter

Lobbying Effort On Legislative Bills And Resolutions

Assembly Bill 56

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
	41.00 (10%)			41.00 (3%)

Assembly Bill 63

2011	2011	2012	2012	Total
January - June	July - December	January - June	July - December	
	82.00 (20%)			82.00 (6%)

Senate Bill 202

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
		20.00 (5%)		20.00 (1%)

Minor Efforts

 $(\mbox{Time spent on matters each of which accounted for less than 10\% of the organization's lobbying)} \label{thm:counted}$

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
362 (80%)	286 (70%)	241 (60%)	15 (10%)	903.35 (64.11%)

Other Matters

Includes time spent on:

- Gubernatorial nominations
- Matters on which the organization made no lobbying communication

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
90.45 (20%)		140.70 hours (35%)	132.08 (90%)	363.23 (25.78%)